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## FOR IMMEDIATE RELEASE

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### EDGECLIFF PRESS AND PRICE HILL HISTORICAL SOCIETY ENTER PUBLISHING PARTNERSHIP

Cincinnati Publisher and Historical Society team up to preserve and present local history

**Cincinnati, OH - June 16, 2009** - Edgecliff Press announced today the formation of a partnership with Price Hill Historical Society (<http://www.pricehill.org/>) in which Edgecliff will serve as publisher and distributor for their publishing ventures. The first of several agreements Edgecliff is in the process of establishing has already started developing new publications of local interest as well as a review of previous titles that are candidates for update and re-release.

The Price Hill Historical Society was formed to preserve the history of a unique area within Cincinnati, Ohio. They celebrate the people, the neighborhood and the history of Price Hill by publishing books, presenting community events, and serving as a museum and historical resource.

"Working with Edgecliff lifts a lot of the burden of the publishing process from our volunteer staff and allows us to focus on writing about our history." PHHS board member Julie Hotchkiss said. "We will be able to tackle more projects as well as ones we were not equipped for previously."

"We are excited to launch this official partnership that supports both our mission and their cause. In working with Price Hill Historical Society, we look forward to capturing and distributing crucial nuggets, tales, commentary and images from of Cincinnati's neighborhood history." Publisher Ari Buchwald said. "Working with them fits Edgecliff's niche focus of regions, topics and causes and allows us the opportunity to extend our work into additional areas such as assisting in merchandising of images from their publications." This is the first exciting test for the development of a partnership arm based on supporting region content and local interest."

Further phases of the partnership will include working towards extending merchandising opportunities for the development of materials beyond publication. By partnering to formalize the capture of historical documents, incremental revenue opportunities may stem from the review for potential sales as merchandising to support the non-profit as well as sharing/repatriation of misclassified items with societies that more closely fit the core objects' interest niches,

"Our organization is dedicated to collecting, cataloguing and writing about local history. By entering into this partnership, we can take our previous efforts to their next levels." Board member Roy Hotchkiss said. "We will be able to expand the scope of our work as well as the size of our vibrant and growing audience."

The first joint titles will be released this summer and a listing of upcoming publication dates is available on Edgecliff's online publication schedule ([edgecliffpress.com/pubschedule.html](http://edgecliffpress.com/pubschedule.html)).

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#### About Edgecliff Press

Edgecliff Press is dedicated to innovating the process of publishing while creating affordable and collectible books that preserve the past and bring new ideas to light. For more information, on Edgecliff Press, please visit [www.edgecliffpress.com](http://www.edgecliffpress.com).